

Q: Main Offer, what is this?

The main offer is as simple or elaborate as you would like it to be.

Here are a few examples of your main offer.

- Free Consultation
- Free Estimate
- Get A Quote
- Discounted Service
- Download An E-Book
- Free Shipping & Handling On All Orders

Q: Seed Keyword Suggestions, what is this?

Seed Keywords are the main keywords that describe your product or service. Essentially what someone would search for when looking for your product or service.

Examples

Product or Service	Seed Keyword Examples
Womens Tank Tops	Womens Tank Tops, Custom Tank Tops, Women's Dressy Tank Tops
Plumbing	Drain Cleaning, Repipe, Plumber, Plumber Near Me
Web Design	Web Design Agency, Web Design Firm, Wordpress Developer
Basement Waterproofing	Basement Waterproofing, Basement Leak
Marketing Agency	Marketing Agency, Marketing Services, Social Media Marketing, Hire A Marketer

Q: I don't have or can't find my Google Ad ID, what should I enter?

No problem at all, just put 1234567891 for now. If you cannot find your Google Ad Account, we can create one for you free of charge and give you full admin access.